

— News Release —

For Immediate Release
For News and/or Community and/or Religion Editor(s)

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04/16/07 Time: 4:00 p.m.

New Website Launched to Revive “Children’s Day”

- Historic day in June focuses on commitment to children

Batavia, Ill., April 16, 2007 (*The Religion Wire™*) —

Today, marks the official launching of a new website,

www.nationalchildrensday.us, and its mirror

www.childrensday.us, supporting a national “**Children’s**

Day” on the *second Sunday in June* (this year June 10, 2007).

Children’s Day



Second Sunday in June

The site is challenging parents, individuals, churches/houses of worship, schools/places of education, government/community and businesses to sign commitment cards directed at affirming America’s children. They pledge to “commit myself(ourself), in the coming year, to love, cherish, nurture(physical, mental, emotional, & spiritual needs), and affirm...” They can also make a commitment beyond America to the world’s children.

Another important aspect of the site is the promotion of the adoption of a proclamation/resolution in their state or municipality. Sample proclamations and a listing of contacts for state governors are tools available. Past and current history and other information are also presented. A *Children Count* blog is coming soon.

Add one — New Website Launched to Revive “*Children’s Day*”

John Ross, founder of the website and an advocate for a national ***Children’s Day***, feels “that now more than ever, children need a special day of affirmation and commitment. I’m hopeful that individuals, churches, schools, businesses, government and community leaders, and of course the media can help spread the support for a national ***Children’s Day on the second Sunday in June.***”

Children’s Day observations in the United States predate both Mother’s and Father’s Day. This day dates from the 1880s and earlier. The General Assembly of the Presbyterian Church in 1883 designated the “the second Sabbath in June as *Children’s Day.*” Last year, the Illinois House passed a resolution proclaiming the day. The *Chicago Tribune* also ran an article.