

— News Release —

For Immediate Release
For News and/or Community and/or Religion Editor(s)

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Facebook's Social Networking Could be the Perfect Tool to Promote "Children's Day"

• Historic Second Sunday in June Focuses on Children

Batavia, Ill., April 30, 2009 (*The Religion Wire™*) —

Facebook, the Internet social networking website, may be a perfect tool to help spread the word about a forgotten day of celebration for America's children.

Recently, www.nationalchildrensday.us (mirror www.childrensday.us), an advocacy website that promotes the support of a national "Children's Day" on the *second Sunday in June* (this year: June 14, 2009), began a page on *Facebook*.

John Ross, founder of the website and an advocate for a national **Children's Day**, notes, "With the new *Facebook* page, I'm hopeful that **Children's Day** will take on a much broader national scope. I hope that this page will spark a renewal for this historic and needed day for America's children. I would urge the *Facebook* community to become a fan." The page site may be found by doing a page search in *Facebook* for www.nationalchildrensday.us or use the link... <http://facebook.nationalchildrensday.us>."

Children's Day



Second Sunday in June

Children’s Day observations in the United States predate both Mother’s and Father’s Day. The day to celebrate children dates from the 1860s and earlier. The Methodist Episcopal Church at the Methodist Conference of 1868 recommended that the second Sunday in June be observed annually as ***Children’s Day***. The General Assembly of the Presbyterian Church in 1883 designated the “the second Sabbath in June as *Children’s Day*.”

In 2007 and 2008, the Illinois governor issued proclamations proclaiming the second Sunday in June as ***Children’s Day***. The mayors of Aurora and Batavia, Illinois, also issued proclamations.

“Chase’s Calendar of Events” currently cites Children’s Sunday and notes that The Commonwealth of Massachusetts issues an annual proclamation for the second Sunday in June.

Numerous churches and denominations currently observe the second Sunday in June, including the African Methodist Episcopal Church, African Methodist Episcopal Zion Church, and the Church of the Nazarene.